

Zachary Saale

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experience

iStrategyLabs

Washington D.C.

Producer (March 2010)

Live streaming video production in collaboration with The Idea Village (New Orleans)

Strategist (May - July 2009)

Produced live streaming content, blogging, and social media services for the National Educational Computing Conference

Trumpet

New Orleans, LA

Community Manager (August 2009 - January 2010)

Created strategy guidelines for social media marketing, managed Facebook and Twitter content for Prospect New Orleans, thrive, and iChill brands

Apple Inc.

New Orleans, LA

Specialist (September 2008 - Present)

Responsible for the sale/service of all devices, software, and accessories in the retail store; perform customer presentations on the operation of products, diagnose and repair the full range of Apple products

education

Bachelor of Arts, History

Loyola University New Orleans (2011)

skills

PC and Mac platforms

Microsoft Word and Excel

Adobe Photoshop and Illustrator

Content Management Systems

Wordpress, Expression Engine, Blogger, Posterous

Social Media Strategy

Online video streaming

UStream, Livestream, YouTube, Vimeo

references available upon request